



## Policy & Procedures Member or Certified Logo License Agreement

### Purpose:

1. Use of DONA International's distinctive logo as a benefit of DONA certification and as a DONA approved doula trainer.
2. In order to encourage and promote DONA International and what it stands for by using the DONA certified doula logo on forms, business cards, web sites and stationery advertising their doula services.

### Name and Logo Usage:

Certified DONA International members and approved doula trainers in good standing may use the certified or trainer logo on stationery and in advertising doula services to indicate certification.

Members may not use the logo to state or imply that DONA International has endorsed their business or company or their business or company's products or services.

Members agree not to place the logo on their products.

Members will indemnify and hold DONA International harmless for any damages, including attorney's fees, incurred by the member as a result of use of the logo.

Members agree to cease using the DONA International logo upon request of the Board of Directors.

Members agree to pay DONA International all costs and attorney's fees incurred by DONA International in any action against a member to enforce the terms of the license agreement.

The signed license agreement for use of the logo must be submitted in writing to the DONA International Home Office, by mail to 1582 South Parker Road, Suite 201, Denver, CO 80231 or by fax to 303-755-7363.

The use of the logo terminates within thirty (30) days from loss or end of membership and/or certification and/or trainer approval.




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Signed

Date

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Printed name

Address

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Phone number

E-mail address

Web site

BOD Original Approval: 07/25/01

Last Revised: 12/28/09

BOD Revision Approval: \_\_\_\_\_