

DONA International
Board of Directors Meeting Teleconference
March 28, 2016

THESE MINUTES HAVE BEEN APPROVED.

I. Call to Order

II. Roll Call

Present: HeatherGail Lovejoy, Virginia Rivenbark, Ann Pollack, Sunday Tortelli, Johanna D'Aleo, Kyndal May, Ana Paula Markel, Ravae Sinclair, Melissa Harley, Sherri Wilkerson, Jillian Hand, Tammy Ryan, Danielle Koontz, Tonya Daniel, Linda Worzer, Rachel Parris & Yana Katzap-Nackman

Staff Present: Cynthia Keillor, CAE, Executive Director

III. Motion to Approve New Logo for DONA International – Melissa Harley

(1). Upon a motion duly carried, the logo identified as option number 2, was approved.

Melissa Harley will follow-up with Taproot Creative with the selection so that work may commence on the creation of the style guide. This information will then be conveyed to Orbit Media Studios so that work can then continue on the new web site.

IV. Web Site Content Committee – Melissa Harley

Melissa Harley reported the committee has reviewed three proposals (including Taproot Creative) and are in the process of selecting a copy writer for the new web site. As funds have been budgeted, based on the two proposals of lesser expense, the Board authorizes the committee to select the copy writer they feel will be the best fit to work with the committee on this essential project.

V. Adjournment