DONA International

Board of Directors Meeting – Ft. Lauderdale, FL

July 16 - July 18, 2018

Minutes

1. Welcome, Call to Order at 8:20 AM

Present: Kathrin Auger, Elena Carrillo, Melissa Harley, Sarah Hodin, Yana Katzap-Nackman, Ana Paula Markel, Rina Rios, Ravae Sinclair, and Sherri Wilkerson

Members Absent: Johanna D'Aleo and Tonya Daniel

Staff Present: Dede Gish-Panjada, Interim Executive Director and Kristin Dube

- 2. Opening remarks from President Ana Paula Markel
- 3. Strategy Session 1
 - A. Current Association Environment
 - B. Role/Work of the Board
- 4. Strategy Session 2
 - A. Effective and Efficient Tools to get work done

Adjourn at 4:11 PM

July 17, 2018

5. Call to Order at 8:27 AM

- 6. Strategy Session 3
 - A. DONA International 's Membership Value Proposition
- 7. President's Update
 - A. International Optimal Childbirth Initiatives (IOCI)
 - B. **Motion:** to approve in concept an Affiliate Membership category for individuals that are not doulas, and organizations and corporations that support DONA International's mission in the delivery of evidence-based doula training, certification and continuing education and wish to become a member.

Further APPROVE to direct DONA staff, Treasurer Kathrin Auger, Western Director of Membership Yana Katzap-Nackman and Eastern Director of Membership Tonya Daniels to determine the feasibility of such a category, and if so, to create a benefits framework and dues structure and bring it back to the Board for approval by 12/31/2018.

Motion APPROVED

C. 2018 Summit Update, Review Schedule of Events

8. Motion: To approve the minutes of the June 12, 2018 Board Teleconference

Motion APPROVED

9. Motion: To approve the minutes of the June 20, 2018 Board Teleconference

Motion APPROVED

- 10. President Elect Update
 - A. Fall 2018 Retreat
 - B. January 2019 In Person Meeting (Chicago)
- 11. **Motion:** To approve to provide a letter of invitation to International members attending DONA International summits in the US as revised with this addition: "pending guidance from our attorney."

Motion APPROVED as amended

- 12. International Development
 - 1. **Motion:** To approve Ginny Phang's proposal (Trainer and Ambassador for Singapore) to have the birth doula certification packet translated into Mandarin

Motion did not pass

A. i. **Motion:** To move forward in seeking translation bids for DONA materials.

Motion APPROVED

Adjourn at 4:40 PM

July 18, 2018

13. Call to Order at 8:00 AM

Present: Welcome to Annie Kennedy, filling the Past President vacancy.

14. **Motion:** Discuss and decide the use of gender neutral language for DONA International's publications.

ACTION: Advocacy Director will collaborate with Intercultural Director and her Liaison, the Publications Director and the Director of PR & Marketing. Liaison to lead.

15. **Motion:** To approve May 31, 2018 Financial Statements

Motion APPROVED

16. Higher Logic Demo -- Chris Beaton

ACTION: ED to secure answers to additional questions, provide the responses to Board on a special call on Aug 7, 2018 at 11:00 AM CT.

17. Financial Investment Presentation – Chris McDonnell, McDonnell Capital Mmgt.

ACTION: ED to secure answers to additional questions, provide the responses to Treasurer/ EC and provide to Board, then decide if to proceed or not. Provide the information by Sept. 30 (or before).

- 18. Accept Leadership Reports TABLED
- 19. Motion: To accept the advocacy report as presented by the Advocacy Director

Motion APPROVED

- 20. Executive Director Report
- 21. International Development Cont...

Motion: To approve the Spanish Birth Doula Workshop Manual that Elena updated and uploaded at the end of 2017 and make available on the trainer's website in a PDF format.

Motion APPROVED

Adjourn at 2:25 PM